

PRESS RELEASE

THE SMALLEST LED COLOR PRINTER: TK306

Real R-EVOLUTION

Color and the endless freedom to customize, with maximum speed and minimum noise. The only entertainment solution that's free from minimum print quantity requirements and unleashes creativity thanks to its photograph quality.

September 23th, 2019 – Designed and developed to make its mark on the entire entertainment world, its *DRY TONER* technology delivers unprecedented and uncompromising color print quality (1200 dpi resolution). LED-head technology without moving components guarantees a total absence of nozzle maintenance, unlike with inkjet and laser printers.

In addition to the improved performance guaranteed by LED technology, TK306 represents the most efficient alternative to laser-printing technologies thanks to its ability to satisfy the unprecedented demand for solutions capable of offering a proven return on investment, speed and quality of the process of printing. The progress of printing technologies thus merges with a long-awaited, universal need. It is the first real solution that eliminates the need for pre-orders of prints and unused post-event tickets – difficulties encountered throughout the entertainment sector but also throughout the MICE (meetings, incentives, conferences and exhibitions) sector. From sports to culture via festivals and fairs, conferences and events. The best color printing quality, the most innovative technology and the only suitable solution for visual identification applications (badges/tickets/single ID cards, label) which are increasingly used in small, medium and large companies.

The smallest color printer with LED technology is an innovative solution born from Custom Group's multi-sector know-how that has been able to put together different needs with a universal and unique printing technology. The quietest technology, the best in terms of print quality and maintenance, the most suitable for "on demand" customization without limitations on the quantity of prints. In addition to being fast, TK306 is also the most compact on the market, with LED-technology direct color printing (in a single pass). A printing system on plain paper and recycled paper (in compliance with sustainable solutions) that manages to combine color print quality that respects the environment, considers needs and operating processes, but also and above all saves time and money.

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The LED technology in the new TK306 printer drastically reduces the distance between light source and print media, as opposed to laser printers which, having a single laser beam directed by mirrors to send light to the printing drum, require a complex internal structure and very large actual printer body.

CUSTOM COMPANY

Custom is a “High Tech Solution Company” specialized in different vertical markets where technology, innovation and customization of solutions are distinctive features for business growth. Founded in Parma in 1992 by Carlo Stradi and Alberto Campanini, Custom is supported by a selected network of technological partners to provide and plan solutions tailored to market and customer needs which integrate hardware, software and service. Today the Group, with its printing and scanning solutions, can lead the markets in the digitalization process, improve customer experience and leave a recognizable mark all over the world. Drawing on an approach that always starts from listening to customers and takes shape by seeking simple and effective man-oriented technologies, Custom has marked the evolution of different sectors. After more than 27 years of innovation and thanks to specific know-how, Custom Group is present in over 70 countries.

Contact

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