

## PRESS RELEASE

## Custom presents two new colour scanners in response to the increased demand for digitalisation tools. Unbeatable speed in data scanning and transfer.

22 July 2019 - The highest speed colour scanning and acquisition of text and images, thanks to simultaneous data transfer and anti-jam functionality employing ultrasound technology to improve and speed up digitalisation processes: these are the stand out features of Custom's new scanning solution.

Two scanners for different market segments (including banking, industrial, air and rail transport, public transport, gaming, logistics, retail, etc.) with the power to meet the demands of the ever more dynamic, complex process of quickly digitalising and sharing data.

Custom's R&D department has developed two more scanners to expand the range: A4 and A6 COLOR SCANNERS. They implement advanced technologies which make it possible to colour scan the front and back of the page, while remaining accessible to a large public, whether for major kiosk projects, banks or health care, giving users the ability to quickly and safely scan their documents.

The new A4 and A6 scanners offer high throughput (400 mm/s) and better than average data transfer (USB 3.0 at 5 Mbit/s) to support all applications, with resolutions up to 600 dpi (at 73 mm/s), along with the option of integrating with third party applications.

"Speed, innovation and efficiency come together in a unique scanning solution. Our new scanners follow in the footsteps of the hugely successful VKP product family, which has already made its mark worldwide," says Cristian Ravazzini: "they are the fastest in their class with the best value for money, are easy to install and have the lowest TCO (total cost ownership) on the market."

Available in A4 and A6, they share the same technology to ensure excellent access for inspection and maintenance: the paper feed can be opened completely to cleaning and maintenance, they have a jammed/retained sheet sensor (internal encoder), the option of using two motors to straighten out documents (deskew), and the paper intake is illuminated with LEDs - a hallmark feature of all Custom products.

The new sensors can detect multiple feeds (two or more sheets feeding together), regardless of sheet weight and size. By eliminating such scanning errors, the function improves the efficiency of the unit, and the scanner also has an encoder with jammed/retained sheet sensor.

The A6 scanner is not only supported by an MICR head for scanning CMC7 magnetic strips on international cheques, but has also been designed specifically for applications in "the new age of public transport":

CUSTOM S.p.A. Via Berettine, 2/B - 43010 Fontevivo Parma ITALY / Tel. +39 0521 680111 - Fax +39 0521 610701 VAT: IT02498250345 Share Capital: 6,000,000 € fully paid up / Business Register of Parma No. IT02498250345 / REA (Economic and Administrative Register) No.: 243435





indeed, it has the smallest footprint in its class, which enables it to be used for checking tickets, and also has a front intake/top output for compliance with the latest access control systems.

The ability to set the scan resolution (100/150/200/250/300 dpi) and colour depth (B&W, greyscale, RGB) offers a wide range of customisation options so that the user can precisely configure the device to suit his application.

## **CUSTOM HOLDING COMPANY**

- **Custom S.p.A.**, a "High Tech Solution Company", specialising in printing and scanning solutions for Retail, Enterprise and specific vertical markets;
- **System Retail S.p.A.**, development and integration of software, hardware and mobile solutions for the Large-Scale Retailing Group and Large-Scale Retailer markets.
- **Custom America Inc.,** distribution and after-sales for the range of Custom solutions for the North/Central/South America and Canada market;
- **Custom Production Europe s.r.l.**, Production and distribution of the range of Custom solutions for the Romanian and European market;
- **Custom Brasil Ltda,** Production and distribution of the range of Custom solutions for the Brazilian market;
- Italiana Macchi s.r.l, Development, production and distribution of electronic scales and weighing system;
- **Posx Inc,** Production and distribution of advanced Retail solutions for the North/Central/South American markets;
- **Netrising s.r.l.**, Made-to-measure WEB and APP solutions for the Retail, luxury, restaurant and industrial sectors;
- **Bizeta Retail Solution s.r.l.**, Personalised Retail software solutions for the automation of fashion and luxury stores;
- **Power2Retail s.r.l.**, multi-format, multi-platform and multi-payment native software solutions for large Retailers. Customizable, reliable and fast software solutions both online and offline.

## Contact

Communications Manager: Alessandro Mastropasqua Tel. 0521.680111 - Mob. +39 334 6896730 - a.mastropasqua@custom.it info@custom.biz - www.custom.it / www.customlife.com

