

**PRESS RELEASE**  
**October 8<sup>th</sup>, 2017**

## **MULTI SCAN, the best “flexible scanning”!**

Parma, 25<sup>th</sup> September 2017. CUSTOM, international leader in supplying solutions for printing and scanning, today announced the launch of MULTI SCAN, the first independent scanning system based on Wireless and Bluetooth connectivity. A portable scanner, ultra-compact, sturdy, reliable, modern, innovative and fully wearable. MULTI SCAN guarantees a new “reading / scanning” mode, highly performing being able to read directly on smartphone and other devices. It’s able to make 4 different kinds of scanning (1D and 2D QR-Code barcodes; RFID HF and NFC reader/writer; OCR-B codes reader), and has an integrated camera to take pictures. All this in stand alone mode and wireless recharge.

CUSTOM Group designed a small sized technology which is extremely handy; a new solution that offers, thanks to the Wi-Fi connectivity, a cross-cutting and synergistic use for different markets such as logistics, healthcare, Retail, aviation, ticketing and in general for access control. The flexibility of this system allows to offer new highly dynamic solutions. Multifunction, with elegant and space saving design, and “user friendly”, offering an exclusive reading level; a real independent scanner with integrated user display for the remote control and the display of data in real time, with several user feedbacks, such as the acoustic beeper, the vibration, the key that lights up and the display that changes its color.

In the field of aviation, Multi Scan, thanks to the OCR reading of passports and the RFID reading of the chip of the new generation passports, will allow to simplify the security procedures at the gates and at the check-in, helping the operators and reducing the waiting time for passengers; Multi Scan is able to read boarding passes also, and – thanks to the possibility to verify the data on the passport comparing them with the ones on the boarding pass itself – makes the control of the passenger automatic and safer, avoiding any mistakes related to a procedure that nowadays is manual. The “matching” between passport and boarding pass is intuitive with the display that turns to green or red and the Multi Scan that vibrates and makes the control procedure “fool-proof”.

### FEATURES:

- 1D and 2D Imager barcodes reading
- RFID HF reader/writer (Mifare 1k, Mifare ultralight)
- OCR-B text scanning (MRZ passports)
- Integrated graphic display
- Portable, with wireless battery recharge
- Available version with integrated K3 POS printer

*Without knowing it, everybody meets Custom Group Italian Technology very often during the daily life: a receipt, a ticket, at the cash desk in the bar, at the supermarket, at the ATM for a withdrawal, at the parking meter while paying the parking for the car, the train ticket, a receipt while playing at lotteries or gambling, while paying a slip, a cinema ticket, at the theater, at the museum, etc. **Custom is always there, and it offers hardware, software and service solutions.** Custom Group, with 25 years of business among goals and innovations, is a point of reference on an international scale in designing and manufacturing mechatronic solutions for printing and scanning, offering a wide range of products for the automation of services to the public in more than 56 countries in the world.*

### World Headquarters

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## WHO WE ARE

Founded in Parma in 1992 by Carlo Stradi and Alberto Campanini, it has arrived at 25 activity years among successes and innovations. The company is today a landmark at international level on design and implementation of printing and scanning mechatronic solutions, offering a wide range of products for "services to the public" automation. 6 B.U. in vertical markets for a strategic activities diversification:

- **AVIATION** Boarding pass & baggage Tags (printers and scanners)
- **B2C** Phones, Smartphones and App
- **GLB** Gaming, Lottery & Betting (printers and scanners)
- **POS / RETAIL** PcPos & Cash registers (fiscal and not fiscal markets)
- **SELF - SERVICE / INDUSTRIAL** Professional devices (printers and scanners)
- **TICKETING** Automation for Events, Transport and Parking

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